



Cliff Braddock
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BIO:

Cliff Braddock is Business Development Manager for Pepco Energy Services in the Texas-Louisiana-Oklahoma region. Pepco Energy is a leader in clean energy initiatives including combined heating and power, renewable energy and guaranteed efficiency agreements. Mr. Braddock's previous experiences include developing the distributed generation and district energy program for the Nation's 8th largest municipal utility, Austin Energy. His drive for sustainable energy solutions paved the way for Dell Children's Hospital of Austin earning the world's first LEED® Platinum for healthcare, with nearly 10% of all LEED points attributable to innovative on-site CHP energy. Since Austin Energy he has instituted clean and sustainable energy solutions for other utilities including his current role at Pepco Energy Services. Mr. Braddock earned his Bachelor's degree in Electrical Engineering from Louisiana Tech University and was awarded MBA from Louisiana State University. Mr. Braddock is involved in a number of professional and trade organizations, advisory boards and volunteer positions related to energy, the environment and community. He is USGBC LEED – Accredited Professional, a Certified Energy Manager and Certified Demand Side Manager by the Association of Energy Engineers and more recently became a Credential Project Developer by the Investment Confidence Project, as required for development of PACE projects in Texas.

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